

M. VICTORIA BIANCO

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ACADEMIC BACKGROUND

IT Master <i>Flash Web Designer, Action Script 2</i>	Buenos Aires, Argentina, 2007
Dreamworks <i>Html Web Designer</i>	Madrid, Spain, 2003
Complutense University <i>Masters degree in Theory and Critique of Contemporary Fine Arts</i>	Madrid, Spain, 2002
The School of the Art Institute of Chicago <i>Bachelor of Fine Arts</i> Concentration: Painting, Photography, Video, Art History, Graphic Design. <i>Semester abroad, concentration: landscape painting and photography</i>	Chicago, USA, 1997 Valencia, Spain, 1995

LANGUAGES

- Spanish and English, native languages
- Intermediate Italian

SKILLS

- Excellent communication and interpersonal skills
- High degree of adaptability as per long history of travel, study and work throughout North and Latin America, Europe and Asia
- Extensive teaching experience of Art and Language (English & Spanish)
- Experience of more than 10 years in web and graphic design, advertising and marketing
- Proven background in Adobe Photoshop, Illustrator, Flash, Fireworks, InDesign, Dreamweaver, Acrobat Pro. Some experience in iMovie and Movie Maker
- Comfortable working on Windows and Macintosh

PROFESSIONAL EXPERIENCE

Freelance Web Designer and Project Manager Design and development of websites in ActionScript 2, HTML, DHTML/CSS, and Javascript. View complete portfolio at www.biancowed.com	Since 2006
Co-founder and Marketing Director River the World - Calabria, Italy Adventure travel business dedicated to custom adventure trips in Chile, Argentina, Peru, Italy and Nepal. Responsible for website design, implementation, and marketing.	2008 - 2010

Co-founder and Marketing Director

Unscene Navigator - Chicago, IL

2001 - 2006

Advertising business dedicated to promoting small, independent businesses through printed urban maps/guides, currently present in 13 cities across the US. Responsibilities included: creation, development, and management of advertising accounts; generation of e-newsletters, creation of sales and advertising material and 2 annual events with attendance of over 300 people; handling of print production and distribution of guides. In 2005, design and development of www.unscene.com

Marketing & Assistant Producer

Master Video Multimedia - Barcelona, Spain

2003 - 2004

Video production company focused on the making of corporate and music videos, publicity, short films, etc. Responsible for marketing directed to Germany, England and Sweden. Hiring of actors and set production.

Personal Assistant

Radio Intereconomia - Madrid, Spain

2001 - 2002

Personal Assistant to the International General Manager. Translation of magazine articles. www.intereconomia.com

Assistant Editor

La Raza Newspaper - Chicago, IL

1999 - 2001

Arena Cultural magazine layout, interviews, creative writing, text editing and translating (English-Spanish) at Chicago based newspaper and Arts & Culture magazine. www.laraza.com

Cultural Events Manager - Chicago, IL

1999 - 2001

- **Organization of music concerts** based at UIC: Susana Rinaldi, Los Chalchalers, Congreso, Gabriel Palomares, Roy Brown, Opus Cuatro (among others).
- **Organization of art exhibits** and poetry readings at UIC, DePaul and Northwestern Universities.
- **Language and literature event** “*Jornadas de la Lengua Española*” - organized by the Cervantes Institute, UIC Latin American Cultural Center, Mexican Fine Arts Museum Center, La Raza Newspaper and Latino American Consulates in Chicago. Responsible for Public Relations and member of the Programming Committee.

Graphic Designer and Illustrator

Hyde Park Herald and Lakefront Outlook Newspapers - Chicago, IL

1999 - 2000

www.hpherald.com

TEACHING EXPERIENCE

English Teacher for adults, intermediate level

Kennedy Language Solutions - Madrid, Spain

2002

<i>Art Teacher for "Partners in Art", ages 6-12</i> Hyde Park Art Center - Chicago, IL	1998 - 2000
<i>Lead Artist for work-training program at "Gallery 37", ages 15-21</i> The City of Chicago - Chicago, IL Mural painting at Ogden Park, 1997	1997 - 1998
<i>Art and Spanish Teacher, ages 16-21.</i> Latino Youth Alternative High School - Chicago, IL	1997 - 1998
<i>Bilingual Art Teacher, ages 6-12</i> Inter-American Magnet School - Chicago, IL	1996 - 1997

AWARDS

- **Oppenheimer Foundation**, 2002: grant received for the implementation of "Art: Past, Present and Future Visions", art program based on Latin American art.
- **Joyce Foundation**, Douglas Park Cultural Center, 1999: grant received for the implementation of "LUTVA" Arts Program. Support by Goodman Theater and Museum of the Art Institute of Chicago.

PUBLICATIONS, INTERVIEWS, PRESENTATIONS

- **Master en teoría y práctica de artes visuales contemporáneas**, published by the Complutense University. Spain, 2002. Publication of conceptual art series and essay "Anonymous Woman" (paintings) and "Place: home" (photography).
- **Home Project**, edited by Patti Young Kim. Canada, 2002. Publication of conceptual art series "Place: home".
- **Uno Más**, TV Madrid: Art presentation and interview, 2002.
- **Spanish National Radio**: "Language with no borders", interviewed together with Dr. Schiavo, 2001.
- **Xicana-Latina Conference**, California State University. Long Beach, CA. Guest speaker: "Women Organizing for the Future", 1995.

VISUAL ARTS - EXHIBITIONS

Over 50 solo and group art exhibitions since 1990 in the US, Spain, Italy and Argentina, presenting works in various media including painting, drawing and photography.

<i>Art Exhibition Producer</i> M5 Gallery - Chicago, IL Production of Contemporary Art Exhibits -installation, video, performance, etc. www.mfive.org	1999 - 2001
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